

## NADINE A. RUSSELL

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### HIGHER EDUCATION | UNIVERSITY INSTRUCTOR | BUSINESS FOUNDATION

Proven higher education and business leader with industry roles spanning Global Learning Director, International Business Program Chair, Lecturer, and Adjunct Instructor. College instruction experience spans financial accounting, managerial accounting, intermediate accounting, tax accounting, and international business. Strong business management foundation, serving as KPMG Auditor, global role with General Electric, and tax and accounting business owner. History of success developing and globalizing curriculum, creating and implementing programs, and leading business focused study abroad programs. Recognized for classroom and team leadership strengths, cultivating collaborative working relationships, and engaging students with diverse backgrounds and skillsets. Selected to serve and lead several committees and recipient of an award for teaching excellence. Licensed CPA since 1990 in both North Carolina and Georgia.

### SELECTED HIGHLIGHTS

**College Instructor/Presenter:** Depth of teaching experience includes roles at the state university, HBCU, and community college levels in hybrid, in person, and exclusively remote settings. Courses have included Financial Accounting, Managerial Accounting, Intermediate Accounting, Tax Accounting, International Accounting, and International Business at UNCC, Johnson C. Smith University and Central Piedmont Community College. Selected to present at multiple conferences.

**Business Industry Foundation:** Earlier career provided exposure to corporate America and business dynamics, including an international role in England. Experience includes roles in Public Accounting as an Auditor and Private Industry in Finance, Mergers & Acquisitions. Well connected within the business community nationally, and experience leveraging contacts to recruit dynamic speakers and secure internships.

**Advising:** History of success advising students – from first generation students to adult learners – regarding course selection, major selection, and providing student support, mentoring, and application of life skills. Additionally, selected to advise students in the Global Student Association.

### KEY SKILLS

Leadership, College Instructor, CPA, Business Industry Experience, Curriculum Design & Development, Diverse Populations, Student-centric Instruction, Student Advising, Mentoring, Consulting, Grant Writing, Business Study Abroad Programs, Project Globalization, Partnerships, Presentations, Public Speaking, Collaboration, Learning Community Development, Committee Leadership, LMS: Notion, Blackboard, BrightSpace; Slack, Zoom, WebEx, MS Office: Word, PowerPoint, Word, Excel

### PROFESSIONAL EXPERIENCE

**Central Piedmont Community College, Charlotte, NC | 2003 – present**

Director, Global Learning Office | 2012 - present

- Manage all global learning initiatives and study abroad programs for North Carolina's largest community college – that serves 18,000+ undergraduate students annually and services 50,000 individuals.
- Instrumental in the creation of a state-wide project to globalize the curriculum at Community Colleges. Key components include the following:

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- Define and articulate the vision of the N.C. Scholars of Global Distinction Program, resulting in increased global content, assessments, and students with intercultural competencies.
- Advised and counseled students throughout the "N.C. Scholars" program who have successfully transferred to 4 year universities and gained employment.
- Develop, conduct, and increase faculty-led study abroad programs to 15+ countries and 5 continents; a growth of over 75% in three years. Personally led groups to Brazil, Cambodia, China, France, Tanzania, Thailand and Vietnam.
- Secure funding for programs through innovative collaborations with grants, foundations, and businesses.
- Communicate with stakeholders the international strategy, goals, and objectives across 6 campuses.
- Engage students and partners in the international community.
- Create and launch an on-line professional development course for faculty to enhance knowledge and understanding of the value and benefits provided by the Global Learning Office.

**Accounting Instructor | 2003 – present**

- Throughout roles at CPCC, continue to teach at least one course per year; this is in addition to serving in other capacities, but am an active college instructor.

**Program Chair, International Business | 2007 - 2011**

- Taught courses in International Business and International Accounting, using creative methods to engage the diverse student population.
- Developed overall program strategy, monitored the International Business curriculum to meet the needs of employers and hired Adjunct Instructors.
- Wrote and won a grant for the Fulbright Scholar- In- Residence Program that resulted in the CPCC business department obtaining its first Fulbright Scholar from Brazil.
- Organized and executed quarterly lecture series for the College and community on relevant global issues. Speakers included corporate CEO's, government officials and Pulitzer Prize winners.
- Advised and counseled hundreds of students on career and personal goals.

**Lecturer-Department of Accounting | 2003 - 2006**

- Designed course curriculum, virtual classes, and research projects.
- Taught International Accounting, Principles of Accounting, Intermediate Accounting, and Managerial Accounting.

**University of North Carolina-Charlotte | Charlotte, NC | 1999 - 2001**

**Johnson C. Smith University | Charlotte, NC | 1999 - 2001**

Adjunct Instructor- Financial and Tax Accounting

- Developed course curriculum, syllabus, and assessments.
- Scored an "excellent" rating consistently on student evaluations, attributed to subject knowledge, engagement with students, and presentation of materials.

**BUSINESS/ACCOUNTING INDUSTRY EXPERIENCE**

**Madden Consulting | Charlotte, NC | 2001-Present**

Business Owner – contract

- Consult with entrepreneurs and small businesses, serving as a subject matter expert pertaining to accounting, legal structure, tax, and operational issues.

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- Serve clients in the research, legal, property management, and medical industries.
- Remain abreast of tax changes, industry trends, and best practices through ongoing professional development opportunities.
- Spearhead the due diligence and oversaw the sale of a technology research company.

**General Electric Capital Corporation | London, England and Atlanta, GA | 1993 - 1998**

Integration Manager, London, England

Finance Manager, Atlanta, GA

- Managed multiple due diligence projects for European acquisitions, including the formulation of merger strategies for personnel and operations.
- Provided comprehensive accounting and technical support for international personnel in Japan, Australia, Indonesia and Mexico.

**KPMG Peat Marwick | Atlanta, GA | 1990 - 1993**

Auditor

- Supervised all phases of audit engagements for industries spanning financial services, manufacturing, and non-profit.

**HONORS & MEMBERSHIPS**

- Fulbright International Education Administrator Award - Russia 2018
- Teaching Excellence Award - 2012. Awarded to only one faculty member annually. Nominated for North Carolina state-wide Community College Faculty Teaching Award.
- Licensed Certified Public Accountant, 1990-Present
- North Carolina Association of Certified Public Accountants, member, 2000-present
- U.S. Department of State- Capacity Building Grant awardee - South Africa 2019
- National Association of International Educators (NAFSA)- Academy Class 2016
- UNC World View, Advisory Board Member- World View equips K-12 and community college educators with global knowledge, best practices, and resources to prepare students to engage in our interconnected and diverse world, 2014
- President's Entrepreneurial Team, Central Piedmont Community College, Served on Advisory Committee responsible for identifying innovative and entrepreneurial ideas to generate revenue through the CPCC Foundation, 2013 -2016
- Community Colleges for International Development, Senior International Officers Board, 2016-2018
- World Affairs Council of Charlotte (WACC), member, 2009-Present - The WACC is a non-profit, non-partisan organization focused on improving international education and encouraging citizens to participate in the national debate on world affairs. Engage with this organization to provide programming to CPCC students and faculty.
- Charlotte International Cabinet, Board Member 2009-2013, appointed by the Charlotte City Council. Provided recommendations to the Charlotte City Council on topics pertaining to international affairs.
- Metrolina Regional Scholars Academy, Charter school for highly gifted students, Board Member, 2005-2007
- Faculty Senate, Central Piedmont Community College, 2003-2005

## PAPERS AND PRESENTATIONS

### *Community Colleges for International Development (CCID) Fall Forum in Ireland*

Presented at a Professional Development conference in Ireland, on best practices for Faculty-Led Study Abroad programs to ensure academic excellence and collaboration. 2019

### *"Building Capacity for Study Abroad at Community Colleges"*

Presented at the National Association of International Educators (NAFSA) regional conference, *New Orleans Louisiana. 2016*

### *"Crowdfunding: Creating Program Specific Fundraising Projects"*

Presented at the National Association of International Educators (NAFSA) regional Conference, New Orleans Louisiana. 2016

### *"Creating a Global Learning Environment at the Community College Level"*

Presented at the regional conference for North Carolina Association of International Educators (NCAIE), *Greensboro, NC. 2013*

### *"Taking Charge of the Human Mind"*

Presented to faculty and staff of Central Piedmont Community College on the process of analyzing how we assess and make decisions about students. 2013

### *"Global Nomads"*

Presented at the Community College for International Development (CCID) annual conference, *New Orleans, Louisiana. 2012*

## GOVERNMENTAL AGENCY ENGAGEMENT

### **Fulbright**

- Wrote and secured grant to bring Fulbright Scholar-In-Residence -Brazil
- The International Education Administrators (IEA) Award– Russia
- Serve on review panel for various Fulbright awards
- Serve as the College Liaison for Fulbright
- Utilize Fulbright Occasional Lecture Fund

### **Benjamin A. Gilman International Scholarship Program**

- Certifying Advisor for the College
- Gilman review panel member to select awardees

**The Steven's Initiative** - an international effort to build global competence and career readiness for young people in the United States and the Middle East and North Africa by expanding and enhancing the field of virtual exchange.

- Participated in the Global Solutions Sustainability Challenge through the Steven's Initiative and facilitated a binational team that won 2<sup>nd</sup> place.
- Served as Co-Advisor with Professor from Sulaimani Polytechnic University in Iraq.

## INTERNATIONAL PARTNERSHIPS

- **Global Program Leadership:** Brazil, Cambodia, China, Costa Rica, France, Germany, Guatemala, Ireland, Thailand, Tanzania, South Africa, Vietnam
- **Capacity Building Grants,** recipient: Guatemala and South Africa
- **The Stevens Initiative:** Assessing Equitable Access and Outcomes in Community College International Virtual Exchange – funded research project
- **UNC World View:** Advisory committee for Scholars of Global Distinction Program
- **South Africa Virtual Exchange: “Transformative Learning through Cultural Engagement:** co-creator.
  - Collaborated with partner EDU Africa, in lieu of physical study abroad, which was canceled due to COVID. The purpose was to: provide a platform for students and faculty to develop cultural competencies; observe and evaluate the opinions and experiences of diverse audiences; learn about South African history and culture.
  - The Exchange included four live, synchronous, sessions via Zoom, including interaction with a former prisoner and former prison guard on Robben Island with Nelson Mandela, as well as student to student dialogue.

## LANGUAGES

**English** | Native language

**Spanish**-Speak, read, and write proficiently

**Portuguese** | Basic competency

**Mandarin Chinese** | Completed 50+ hours of study

## EDUCATION & LICENSE

**Master in Accounting** | University of North Carolina at Chapel Hill | Chapel Hill, NC, 1990

**Bachelor of Science, Business Administration** | University of North Carolina at Chapel Hill | Chapel Hill, NC, 1989

**CPA** | Licensed in North Carolina and Georgia, 1990 - present

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#### Teaching Statement

“Knowledge has no value unless you pass it on to someone else” a colleague stated years ago. This sentiment resonated with me, and has been paramount to my teaching philosophy since 1999. As a credentialed instructor with university and community college experiences, I have taught a range accounting courses, including financial, managerial, intermediate, tax and international. Additionally, I have taught International Business courses coupled with extensive experience living and working overseas.

My goal for each and every student is that they leave my course not only with increased aptitude in the subject matter but also a better understanding of how accounting ties into the local and global economy. I accomplish this by creating inclusive, collaborative, and low-stress environments in which students can grow, learn, and engage with their peers and with industry professionals.

Teaching is a microcosm of the broader economic landscape, which requires employees to adapt to new technologies and methods of doing business. By completing continuing education courses and participating in CPA associations, I remain abreast of industry topics, trends, and best practices. As such, I am confident and proficient in delivering course material whether in-person, hybrid or virtual, utilizing a variety of learning management systems. Regardless of the instructional method, my unwavering philosophy is to keep students engaged and create an environment that allows them to collaborate with each other and to provide a safe space to ask questions and receive needed assistance.

An example of a course session would include:

- Dialogue/exchange of recent economic events and a review of prior course material
- Presentation/discussion of course material and concepts
- Opportunities to engage and network with classmates
- Practice problems, case-work, and exercises
- Strategize and plan for future session

When students leave my class, they have been intellectually challenged, understand the relevance of accounting in the global economy, applied networking skills, and demonstrated an increased aptitude and curiosity for new concepts.

“Mrs. Russell is a tough Instructor. You can’t just pass her class, you will really learn accounting!”  
*Student feedback from course evaluations.*

Just as I hold students accountable for course material, I also hold myself accountable to students to provide high quality, equitable instruction. I am energetic, inquisitive, and strive to engage all of my students. Each student enters my class with a different background and skillset, but my goal is to ensure he/she leaves with more confidence to apply these skills to future courses and careers.

