

JUANITA VILLENA-ALVAREZ, Ph.D.
Assistant Vice Chancellor for Academic Affairs, [Link](#) (Interim)
Professor of French, Spanish, and Global Studies
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University of South Carolina Beaufort

I. EDUCATION

- University of Cincinnati Romance Lang. & Lit. 1994 Ph.D. (French Literature), [Link](#)
- University of Cincinnati Romance Lang. & Lit. 1989 M.A.
- *Université de Paris-Sorbonne* French Literature 1988 *Magistère, mention bien*
(Graduate Program, Honorable Mention)
- *Instituto de Cooperación-Iberoamericana de Madrid* Spanish Literature 1987 *Diploma de Profesor*
(Graduate Program)
- University of the Philippines European Languages 1986 B. A. *magna cum laude*

II. ADDITIONAL EDUCATION (Post-Graduate level)

- NFLRC University of Hawai'i FL Program Evaluation 2007 Faculty Summer Institute, [Link](#)
- *Alliance Française- Paris* Business & Technology 2001 Faculty Summer Program
- *Université Montpellier, France* Business French 1998 Intensive Summer Institute
- University of South Carolina, Darla Moore School Business International Business & Business Spanish 1997 FDIB Summer Certificate

III. TEACHING AND EMPLOYMENT HISTORY

USCB

- 2018 – **INTERIM** Assistant Vice Chancellor for Academic Affairs, [Position Link](#)
- 2016 – Coordinator, USCB International Programs, [Program Link](#)
- 2007 – 16 Chair, Humanities & Fine Arts Department (Tenured), [Bulletin Link](#) (p.26,34,52,56)
- 2006 – 07 Director, Spanish Degree Program, [Bulletin Link](#) (p. 126)
- 2004 – Full Professor of French, Spanish and Global Studies (Tenured)
- 2003 – 06 Project Director, U.S. Department Education UIS-Foreign Language grant-USCB
- 2003 – 04 Program Director, Liberal Studies Degree
- 2000 – 04 Associate Professor of French and Spanish (Tenured)
- 2000 – 14 Co-founder, *Spanish-English Language Consulting* (formerly Eglobe2B.com), Multicultural Consulting Firm
- 1995 – Coordinator of USCB Foreign Language Study Abroad Programs
- 1994 – 00 Assistant Professor of French and Spanish, University of South Carolina Beaufort

MIT (Massachusetts Institute of Technology)

- 2012 summer Massachusetts Institute of Technology (MIT) Educational Studies Program HSS, French & Spanish Teacher (Service teaching French & Spanish))

Cincinnati

- 1993 *Alliance française de Cincinnati*, Instructor
- 1993 Miami University, Oxford, Ohio, Adjunct Faculty of French Language & Civilization
- 1992-93 *Cincinnati Romance Review*, Co-Editor, [Edition Link](#)
- 1992-93 College of Evening & Continuing Education, University of Cincinnati, Adjunct Faculty, French, Spanish, Tagalog (Filipino)
- 1989-91 Dr. Judith A. Muyskens, Publication Materials Development Assistant for 3 textbooks ([Rendez-vous](#), [Bravo](#), [Vis-à-vis](#))

Europe and Asia

1. 1987 *Universidad de Salamanca*, Spain, Summer Camp Language Instructor
2. 1986-87 *Studio Club de Idiomas*, Madrid, Spain, American Language & Culture Instructor
3. 1986 University of the Philippines, Main Campus Diliman, Full-time Instructor, French & Spanish
4. 1986 University of the City of Manila, Adjunct Faculty, Spanish

IV. PUBLICATIONS

Book:

1. *The Allegory of Literary Representation as Hybrid in Corneille's L'illusion comique, Diderot's Le neveu de Rameau, and Arrabal's La nuit est aussi un soleil. The Age of Revolution and Romanticism Series, Volume 20 (Gita May, Columbia University). Peter Lang Publications, 1997, 220 pp. <https://www.peterlang.com/view/serial/ARR?v=toc>*

Review/Journal:

- Cincinnati Romance Review: Selected Articles from the 12th Cincinnati Conference on Romance Languages and Literatures, Co-Editor, Vol. XII, 1993, 192 pp. [Edition Link](#)
<http://www.cromrev.com/volumes/Volume12-1993.pdf>

Textbook Ancillary: Creator, Co-Author, and past Coordinator

3. Instructor Online Resources for *Exito comercial: Prácticas administrativas y contextos culturales* (Harcourt College Publishers, 3rd ed. 2001), by Michael Scott Doyle, T. Bruce Fryer and Ron Cere, used at over 300 colleges, universities, companies, banks, agencies, and other language/culture training institutes in six countries including Harvard, Stanford and Berlitz International. (Now a Cengage publication <https://www.cengage.com/c/%C3%A9xito-comercial-7e-doyle>)
4. Student Online Resources for *Exito comercial: Prácticas administrativas y contextos culturales* (Harcourt College Publishers, 3rd ed. 2001), by Michael Scott Doyle, T. Bruce Fryer and Ron Cere. (Now a Cengage publication <https://www.cengage.com/c/%C3%A9xito-comercial-7e-doyle>)

Chapters in Books:

5. "Harnessing Student Technological Expertise in the Teaching of Foreign Language Business Courses." Center for International Business Education and Research 2001: Explorations in Business, Language and Communication. Ed. James L. Schorr. San Diego: SDSU CIBER Press, 2002. 171-80.

Encyclopedia:

6. Juanita Villena-Alvarez and Victoria Villena, "Philippines," World Education Encyclopedia, 2nd Edition, R. Marlow-Ferguson and C. Lopez (Eds.), Gale Group, Farmington Hills, MI, 2001. Volume 2, pp. 1055-1069. [Publication Link – over 3.4 million views](#)
7. Juanita Villena-Alvarez and Victoria Villena, "Northern Mariana Islands," World Education Encyclopedia, 2nd Edition, R. Marlow-Ferguson and C. Lopez (Eds.), Gale Group, Farmington Hills, MI, 2001. Volume 1, p. 995. [Publication Link – over 2.9 million views](#)

Peer-Reviewed Articles:

8. "Reinvigorating French Programs, Part II: In Response to the AATF Teacher Shortage and Recruitment Task Force Report." American Association of Teachers of French AATF National Bulletin, Vol. 45 (2); November 2019, pp. 18-20. [Publication Link p. 18](#)
9. "Reinvigorating French Programs, Part I: In Response to the AATF Teacher Shortage and Recruitment Task Force Report." American Association of Teachers of French AATF National Bulletin, Vol. 45 (1); September 2019, pp. 18-20. [Publication Link p. 18](#)
10. "Academia's Ongoing Challenge: University and Faculty Communication with Millennial Students." Journal of Teaching and Education, Vol. 7 (1); December 2017. 495-504. CD-ROM. ISSN: 2165-6266. [Publication Link](#)

11. "Academia's Challenge: Training Faculty to Teach to Millennials in the Digital Age." International Journal of Arts and Sciences, Vol. 9 (2); 2016. 373-384. CD-ROM. ISSN: 1944-6934. [Publication Link](#) and [Publication Table of Contents Link](#)
12. "Overcoming Obstacles: Teaching Language Majors in Response to Professional and Social Needs," International Journal of Humanities and Social Science. Vol. 5, No. 8(1); August 2015. [Publication Link](#)
13. "The Imperative Role of Gen Ed/Core Requirements in Degrees, Graduate Studies, and in Securing Graduate Teaching Assistantships, Grants, and Scholarships," International Journal of Arts and Sciences, Vol. 8, (3); 2015, CD-ROM. ISSN: 1944-6934. [Publication Link](#)
14. "Internationalizing Attitudinal Dimensions for Managers within American Border," in Business, Language and Culture: Putting the Pieces Together, Park City, UT: BYU Center for International Business Education and Research 2005, pp 185-196.
15. Re-publication of article (reprint requested) "Giving Basic French Students the Business" by the *American Association of Teachers of French (AATF)* AATF National Bulletin, 26.3 (Jan 2001): 25-27. Originally published: Thunderbird, American Grad School Inter. Management. [Publication Link](#)
16. "Giving Basic French Students the Business: The Case for Teaching Business French at the Beginning Level," The Journal of Language for International Business 11.1 (2000): 1-16. Reprinted Jan 2001 issue of the American Association of Teachers of French National Bulletin, 25-27. [Journal Info Link](#)
17. "Harmonizing Spatial and Sentimental Aspects of Four Romances of Chrétien de Troyes." Tropos 17 (1991): 71-80, Michigan State University. [Journal Link](#)

Published Articles (not peer-reviewed):

18. "Classroom Activities and Internet: Using Search Engines in French," American Association of Teachers of French National Bulletin, 26.2 (November 2000): 21-23. [Publication Link](#)
19. "Bringing Technology Into the Business French Classroom," The French for Business and International Trade Newsletter, 14.1(2000) 2-3. [Newsletter Info Link](#)

V. PEER-REVIEWED ONLINE CONFERENCE PROCEEDING

1. "New Course Content for "Working with Hispanic Clients,"" from the 2007 Conference on "The Key to US Competitive Edge: Bridging Language and Business" hosted by Ohio State University from March 28 - April 2, 2007.
2. "Integrating Globalization's Backlash within Global Business Language Courses," in The International Business Trinity: Language, Technology, And Culture, Stamford, CT: UConn Center for International Business Education and Research 2004, pp.52-60.

VI. HONORS, GRANTS, AND AWARDS (partial list)

1. Coordinator. [USCB Transatlantic Mobility Program Award](#) from the [French Embassy of the United States, in collaboration with AASCU, NAFSA and the FACE Foundation](#). September 2021-September 2022. [Past recipients](#).
2. Awarded Travel grant to Warsaw, Poland – 60th Anniversary Celebration of Fulbright Polska, Keynote Speech "Why Polish Academia is attractive to American Students?" 7 March 2019. [Grant Award Link](#)
3. Awarded the Fulbright-Hays Seminars Abroad Grant for Poland, July-August, 2018, "Exploring Contemporary United States-Poland Relations" [US Embassy Award News Item Link](#)
4. Awarded the **Carolina Trustee Professorship** for 2012 by the USC Board of Trustees – [Award News Link 1](#), [Media News Link 2](#), [Media News Link 3](#)
5. Awarded, with Dr. Benjamin Nelson, a 2012 Sea Islands Institute grant for the project "Hispanic Health Care, Language and Cultural Needs in the Lowcountry"

6. Awarded a grant for a paper presentation in the 2011 Center for Intern. Business Education and Research-Darla Moore Schl of Business-Univ of South Carolina (Business Language Conference)
7. Awarded the **2010 South Carolina Governor's Professor of the Year** – [Award News Link 1](#), [Media News Link 2](#), [Media News Link 3](#)
8. Selected to participate in the competitive National Foreign Language Resource Center (NFLRC) "Foreign Language Program Evaluation Summer Institute" hosted by University of Hawaii from May 28 to June 8, 2007 <http://nflrc.hawaii.edu/networks/NW48.pdf>
9. Voted Permanent Honorary Member of Gamma Beta Phi, 2005
10. Awarded "**USCB Vince P. Mesaric Award**" for Excellence in Teaching, 2004
11. Awarded and ranked **top ten** by the US Department of Education Title VIA for the proposal "Instituting Global Studies Across the Curriculum and Expanding the Foreign Language Program at the University of South Carolina Beaufort" for 2003-2005 – Project Budget: \$356,326.00
12. Awarded by the French Cultural Services in New York City a grant for faculty development in Pedagogy and Technology at the *Alliance française* in Paris, France for summer 2001
13. **1998 Professor of the Year**, University of South Carolina, Beaufort
14. Awarded by San Diego State University Center for International Business Education and Research and Atlanta French Embassy-grant 1998 Business French Seminar for U.S. Professors of French at the *Université de Montpellier*, France, summer 1998
15. **Charles Phelps Taft Doctoral Fellowship**, Taft Foundation for 1993-94 <http://webcentral.uc.edu/taftawards/programdetail.cfm?programid=20>
16. Awarded by the Rotary Foundation International as an **Rotary Ambassador of Goodwill Scholar** and a full expenditure scholarship grant to complete the *Magistère* at the *Université de Paris-Sorbonne* for 1987-88
17. **Mention Bien**, *Université de Paris-Sorbonne*, 1988
18. Awarded by the Ministry of Foreign Affairs of Spain a one-year Grant for Faculty Development to receive the *Diploma de Profesor - Instituto de Cooperación Iberoamericana* in Madrid for 1986-87
19. **Magna Cum Laude**, University of the Philippines, 1986

VII. INVITED PRESENTATIONS (partial list)

1. Keynote Speech for Fulbright Polska 60 anniversary celebration, "Why Polish Academia is attractive to American Students," 7 March 2019, Warsaw, Poland <https://fulbright.edu.pl/study-abroad-2019/#1559059449256-e9647b27-898d>, <https://pl.usembassy.gov/60fulbright/>
2. Presentation: "The Needs and Preferences of American Higher Education Institutions for their Students," Direct to Internationalization in Poland, 8 March 2019, NAWA, Warsaw, Poland. <https://en.fulbright.edu.pl/60/>, <https://en.fulbright.edu.pl/the-fulbright-program-excellence-celebration-of-the-60-years-of-fulbright-in-poland/>
3. "From Brexit to Bond." Keynote Speaker to the 95th Annual Meeting of the [English Speaking Union of the United States, Savannah Chapter](#), January 17, 2019, Chatham Club, Hilton Desoto.
4. Keynote presentation: "Asian Pacific Heritage Month" at Federal Facility FCI Estill, 31 May 2018, with Dr. Erin McCoy
5. Keynote presentation: "How to Help Then Succeed" Guardian Ad Litem Seminar, 18 May 2018, USCB HARG 156.
6. Keynote presentation: "*Bayanihan* and the Unique Philippine Culture of Interdependence" presented at the 8 December 2018 Annual Filipino American Association of Beaufort County.
7. "Brexit: *Quo vadis*, UK?"- Keynote Speaker to the 94nd Annual Meeting of [the English Speaking Union of the United States, Savannah Chapter](#), January 19, 2018, Chatham Club, Hilton Desoto.

8. "The Consequences of Brexit" invited Keynote Speaker to the 93rd Annual Meeting of the [English Speaking Union of the United States, Savannah Chapter](#), January 19, 2017 at the Chatham Club, Hilton Desoto.
9. "Brexit: Perspectives from Interviews Conducted in Europe, June 2016." USCB Faculty, staff, students, [Osher Lifelong Learning Institute \(OLLI\)](#) Jul 6, 2016, HARG 156, USCB Bluffton Campus.
10. "The Paris Terrorism: Understanding Why France. . ." Paris Nov. 13 Terrorism Talk. OLLI Presentation-USCB Faculty, staff, students, community, Nov. 17, 2015, USCB Bluffton Campus.
11. "Preparing Undergraduate Students for Graduate School in the USA." Gateway to Interdisciplinary Graduate Studies Conference, University of South Carolina Beaufort, Oct 9, 2015 & Oc 10, 2014.
12. Invited Speaker *USCB 2013 Convocation* "College Life As Literary Works-Movies," Aug. 21, 2013.
13. Guest Lecture: "French Contemporary Culture: An Excerpt from the MIT Educational Studies Program," World Affairs Council of Hilton Head Island, June 5, 2013-The Seabrook of Hilton Head.
14. Invited Speaker for The Beaufort Rotary Club, "Path from Rotary Scholarship to USCB Professorship," March 6, 2013, Lady's Island, South Carolina.
15. "The Four F's of Learning French: Food, Festivals, Fashion, and Films. A course taught at the Massachusetts Institute of Technology (MIT)," Osher Lifelong Learning Institute Feb1, 2013 in SC.
16. Invited Speaker for Sea Islands Rotary Club of South Carolina, "The Pivotal Role of Rotary and Its Scholarships in Professional Success," Jan. 8, 2013.
17. Invited Keynote Speaker for *Gamma Beta Phi* Induction Ceremony, "How to Succeed and Succeed Further," Nov. 11, 2012.
18. "Cultural Competency Information Day" at Beaufort Memorial Hospital, Oct. 26, 2011. Contact Carol Zurakowski, Director of Medical Staff Quality.
19. "Global Perspectives: Food, Funds, Finances and the CIA," Osher Lifelong Learning Institute presentation, Jan. 27, 2012 in Bluffton, SC.
20. Invited **Keynote Speaker** for the FAABC –Filipino-American Association of Beaufort County, Dec. 11, 2011 at the Hilton Head Island Country Club. Contact: Buckalew Eileen
21. "Global Perspectives: The World and Hunger," Osher Lifelong Learning Institute presentation, Sept. 30, 2011in Beaufort, SC.
22. Invited **Keynote Speaker** for the Asian Pacific American Heritage Month Celebration of the Marine Corps Recruitment Depot- Parris Island, Marine Corps Air Station, Beaufort Naval Hospital, May 20, 2011 Parris Island. [Event Link](#)
23. Invited as a Respondent/Discussant by Prof. Faith Beasley (Dartmouth College) to the presentations of Prof. Charles G. S. Williams (Ohio State University), Prof. Richard E. Goodkin (University of Wisconsin - Madison), and Prof. Alexandre Albert-Galtier (Mount Holyoke College), MLA Convention in Toronto, Session 44: "The Emergence of the Critic," 27 December 1993.

VIII. PEER-REVIEWED PAPERS PRESENTED--NATIONAL/INTERNATIONAL CONFERENCES (partial list)

1. Matching Evolving Gen Z/iGen Students with Updated French Curricula" at the *American Association of Teachers of French Annual Convention* Virtual Convention June 29-July 14, 2021. <https://aatfconvention2021.sched.com/>
2. Cancelled due to COVID-19 ("The Changing Roles of Languages and Literatures in Academia" at the 40th *Cincinnati Conference on Romance & Arabic Languages & Literatures* hosted by the University of Cincinnati April 3-4, 2020. Funded by USCB Provost's Office. <https://ccrall.com/>)
3. Cancelled due to COVID-19 ("Matching Evolving Gen Z/iGen Students with Updated French Curricula" at the *American Association of Teachers of French Annual Convention* in Quebec, Canada, July 15-18, 2020. Funded by USCB FDC. [Conference Link](#)

4. "30 Years after Berlin Wall Crumbles: Quo Vadis – Global Education?" at the *Twelfth Global Studies Conference* in Krakow, Poland June 26-29, 2019. [Conference Link](#).
5. Joint presentation with Prof. Ratna Lindawati Lubis (TelKom University, Indonesia) at the *International Conference for Business and Economics*, "Maximizing Digital Opportunities for Students and Faculty: Entrepreneurship and Internationalization," Italy, June 26-29, 2018. 20 pages. [Conference Link](#). [Conference Abstract](#).
6. "Academia's Ongoing Challenge: University and Faculty Communication with Millennial Students," *International Conference for Education*, Italy, June 20-23, 2017. 23 pages. [Conference Link](#)
7. "Community Tourism and Cultural Diversity: Gaining and Maintaining Residents' Support through Global & Cultural Enrichment," Joint presentation with Carrie Myers, *International Conference for Education*, Italy, June 20-23, 2017. 22 pages <https://venice2017.sched.com/>
8. "Academia's Challenge: Training Faculty to Teach to Millennials in the Digital Age." at the *International Journal of Arts and Sciences Conference* in Munich, Germany, June 21-24, 2016. Funded by USCB FDC. 28 pages <https://ijas2016munich.sched.com/>.
9. "The Imperative Role of General Education/Core Requirements in Higher Education and Scholarships" at the *International Conference for Social Sciences and Humanities* in Barcelona, Spain on June 23-26, 2015. 31 pages. [Conference Link](#)
2. Meeting the Needs of Heritage Speakers in Language for Specific Purposes" International Conference *Embracing a New Era for Business, Language, and Culture* hosted by Brigham Young University, Salt Lake City, Apr 24-26, 2014. [Conference Link](#)
3. "Overcoming Obstacles: Teaching Majors and Non-Majors *Language for Specific Purposes*" at the International Conference *The Business of Language: Educating the Next Generation of Global Professionals* hosted by Indiana University, Bloomington, April 4-6, 2013. Funded by USCB FDC.
4. "Spanish Faculty and Students Working with Law Enforcement," (Session VII Spanish 7) International Conference *Building Bridges from Business Languages to Business Communities* University of North Carolina at Chapel Hill on Mar 21-23, 2012. [Conference Link](#)
5. "Teaching Spanish for the Health Care Profession: What U.S. Institutions Offer" *International Conference on Bringing Languages & Business Together*: Darla Moore School of Business of the University of South Carolina, Charleston, SC, Mar 23-26, 2011.
6. "Creating Meaningful Heritage Language Programs" *2010 Business Language Conference "Global Literacies: Integrated Approached to Cross-Cultural Training. Sharing Ideas. Engaging Communities."* by The Joseph H. Lauder Institute of Management & International Studies of the Wharton School of the University of Pennsylvania. Funded by USCB FDC.
7. "Students and Money: Methods and Techniques for Expanding Business Language Programs," at the *Center for International Business Education and Research 2008 International Conference "Preparing Global Business Leaders,"* hosted by the University of Florida, April 9-11, 2008.
8. "Energizing the Discipline Nationally: Bridging Differences between Language for Specific Purposes and Language for Literature," hosted by the University of Florida, April 9-11, 2008.
9. "From Growing Pains to Student Gains: USCB Spanish Evaluation Management Plan," at the *2007 Association of Departments of Foreign Languages (ADFL) of the Modern Language Association (MLA) Summer Seminar West*, hosted by University of Hawaii, June 6 to 11, 2007.
10. "New Course Content for "Working with Hispanic Clients,"" *Conference "The Key to US Competitive Edge: Bridging Language and Business"* hosted by Ohio State University, March 28 - April 2, 2007.
11. "Creating an Interdisciplinary Business/Hispanic Culture Course Housed in Business School," and "The Challenge of Incorporating the Language and Culture Component in a Foreign Internship Program," at the *2006 Conference on Matters of Perspective: Culture, Communication and Commerce* hosted by the Center for International Business and Research of Georgia Tech.

12. "Internationalizing Attitudinal Dimensions for Managers Within American Borders" at the 2005 *"Business, Language and Culture: Putting the Pieces Together,"* Conference hosted by Brigham Young University, Salt Lake City, Utah, April 6-9, 2005.
13. "Integrating Globalization's Backlash within Global Business Language Courses" for presentation in the 2004 *Annual Conference on the "International Business Trinity: Language, Technology and Culture"* hosted by the University of Connecticut, April 1-3, 2004.
14. "Treasure Trove: Tapping Into the Fourteen Title VI Language Resource Centers" *Center for International Business & Research- Business Language Conference: International Business, Language & Technology: New Synergies, New Times Conference*, Miami, Florida, April 2-5, 2003.
15. "Student Demand for Global Realities in Foreign Language 101 Courses. Is There One?" *Duke University's Fuqua College of Business Center for International Business & Research Business Language Conference: Global Interdependence-Language, Culture & Business*, Mar 13- 16, 2002.
16. "Harnessing Student Technological Expertise in the Teaching of Foreign Language Business Courses" *Center for International Business and Research 2001 EMU- San Diego State University Conference on Language, Communication and Global Management*, March 28- April 2, 2001.
17. "Information Technology Applications in the Business French/Spanish Classroom" at the Thunderbird - American Graduate School of Management - *EMU 2000 Conference: Language Communication and Global Management* in Scottsdale, Arizona, April 5-8, 2000.
18. "Technology Applications to Foreign Languages and International Business Classrooms" at the *Blue Ridge International Conference on the Humanities and the Arts*, Boone, North Carolina, April 13-15, 2000.
19. "Moving Into the New Millennium: Internet/Information Technology Applications in the Pedagogy of Modern Foreign Languages," *Southeast Conference on Foreign Languages and Literatures*, Orlando, Florida, March 2-4, 2000.
20. "Giving Basic French Students the Business: The Case for Teaching Business French at the Beginning Level," research paper presented at the *17th Annual EMU Conference on Language and Communication for World Business and the Professions*, San Diego State University, March 11-14, 1999.

IX. FACULTY WORKSHOPS ORGANIZED, CONDUCTED, OR CO-CONDUCTED (partial list)

1. "Fulbright-Hays Poland: 3 Years of Academic Contributions." Co-hosted by Fulbright Poland and USCB. [Virtual Workshop and Meeting](#). July 21, 2021.
2. "Honors Program, Summer Research, Grants, Fulbright Applications Workshop," at the [Gateway to Interdisciplinary Graduate Studies Conference](#), October 18, 2019.
3. "Graduate School Workshop: Preparing USCB Students," at the Gateway to Interdisciplinary Graduate Studies Conference, 27 October 2017.
4. Evaluation and Assessment Workshop for USCB UISFL Title VIA Participating Faculty Members – with Dr. Lynn Mulkey and Dr. Michael Scott Doyle, March 24, 2004
5. Materials Creation Workshop for 18 USCB Faculty Members – with Prof. Vicki Golich, Interim Dean, College of Arts and Sciences, University of California San Marcus and Prof. Maureen Maguire Lewis of Duke University, October 1-3, 2004
6. Globalizing USCB Curriculum Workshop with 18 USCB Faculty – with Prof. Vicki Golich, Interim Dean, College of Arts and Sciences, University of California San Marcus and Prof. Steve Loughrin-Sacco, CIBER Director, San Diego State University, Aug. 12-16, 2003
7. "Technology, International Business, and Business Spanish" at the Pre-Conference Workshop entitled "Teaching Spanish for International Business and the Professions in the 21st Century: Contextualization for Specific Purposes," at Duke University's "Conference on Global Interdependence and Language, Culture, and Business," Chapel Hill, March 13-16, 2002

8. "Managing Technologies: Guidelines for Effectively Delimiting and Delineating Technology Use," Pre-Conference Workshop, CIBER 2001 San Diego State University Conference on Language, Communication and Global Management, March 28- April 2, 2001
 9. "Website Ancillaries and Technology" at the Pre-Conference Workshop on "Spanish for Business and the professions," Center for International Business Education and Research 2001 San Diego State University, Language, Communication, and Global Management, March 28- April 2, 2001
- X. PROFESSIONAL SEMINARS AND WORKSHOPS COMPLETED (Participation) (partial list)**
1. Title IX Coordinator and Administrator Training & Certification Level One Course, Hilton Orlando Lake Buena Vista – Disney Springs, Orlando, FL, Jan. 29 – Feb. 1, 2019.
 2. "Catholic Schools Management Workshop," John Paul II Catholic High School, May 19, 2014.
 3. Advisory Board Seminar/Workshop, Cardinal Newman, Columbia, SC, Feb. 9, 2013.
 4. "Rethinking Latin American Boundaries", a symposium hosted by the United States Department of Education and the University of California, San Diego, March 24, 2006.
 5. "Diaspora" a symposium hosted the United States Department of Education, the East-West Center of the University of Hawaii, March 4, 2005.
 6. "The Politics of Language," symposium US Department of Education, Plattsburgh State University of New York, and the Québec Studies Program, McGill University, March 19, 2004.
 7. "A Proposal Development Workshop on the Department of Education's Undergraduate International Studies and Foreign Language Program" Association of College & University Offices Workshop on grant writing, October 7, 2002, Washington, DC.
 8. Completed Stage B - *Didactique du français langue étrangère* at the Alliance Française de Paris, France, summer 2001, funded by the French Embassy of New York.
- XI. SESSIONS MODERATED IN PROFESSIONAL CONFERENCES (partial list)**
1. Moderated the session II at the *Florence International Studies Conference*, Italy, June 26-29, 2018. <https://florence2018intlconferencef.sched.com/>
 2. Moderated the opening session at the *International Conference for Education*, with Dr. Joseph Azzopardi of the University of Malta, at Ca' Foscari University in Venice, Italy, June 20-23, 2017. <https://venice2017.sched.com/>
 3. Moderated three sessions (Two in Higher Education and one in Social Sciences and the Humanities) at the *International Conference for Social Sciences and Humanities* in Barcelona, Spain on June 23-26, 2015. <https://barcelona2015.sched.com/>
 4. "Learner Needs and Needs Analysis in Language Programs," at the Association of Departments of Foreign Languages (ADFL) of the Modern Language Association (MLA) Summer Seminar West hosted by University of Hawaii from June 6 to 11, 2007 (Moderator and Discussant).
 5. Session 3, Group 4 "Challenges to Global Capitalism" in the 2004 Center for International Business Education and Research Annual Conference on the "International Business Trinity: Language, Technology, and Culture" hosted by the Univ. of Connecticut from April 1-3, 2004.
 6. Session 8: "Innovative Methods of Teaching Foreign Languages" in the "International Business, Language and Technology: New Synergies, New Times Conference," Miami, April 2, 2003.
 7. Session II: "Understanding Globalization Inside and Outside the Classroom: It's Impact on the Nation-State," in Duke University's Fuqua College of Business "Center for International Business Education and Research 2002: Global Interdependence and Language..." March 14, 2002.
- XII. MEDIA EXPERT CITATIONS (Partial List)**
1. "Becoming American," by Mindy Lucas, *The Island News*, pp. 1, 5, October 23, 2019. <https://yourislandnews.com/becoming-american/>, <http://www.lcweekly.com/local-color/5671-celebrating-citizenship-in-beaufort>

2. "USCB Faculty and Student Population Grows," by Sara N. Wright, *Hardeeville Today*, pp. 1, 16-17, November 10, 2007; reprinted in *Bluffton Today*, pp. 12-13, November. 12, 2007.
3. "Serving the Needs of the Emerging Latino Community," by Richard Gorman, *USCB Magazine: Our Heritage, Our Legacy, Our Future*, pp. 8-9, Fall 2007.
4. "Census Surprise: While Hispanic Growth Gets Most Attention, Asians Are Beaufort's Fastest-Growing Minority Group," by Jeremy Hsieh, *The Beaufort Gazette*, Section 1A and 7A, Jan 21, 2007.
5. "Earning a Degree- Is No Simple Task," Lori Yount, *The Beaufort Gazette*, Sec 1C-2C, Jan. 24, 2006.
6. "USCB Students Studies Illegal *inmigración's* Effect Firsthand in Spain," by Sara Wright, *Bluffton Today*, pp. 16-17, August 26, 2006.
7. "South Carolina's Immigration Influx: First Place Goes to South Carolina," by Sara Wright, *Bluffton Today*, Business Section pp. 1-3, September 18, 2006.
8. "Global View," by Crystal Streuber, *The Beaufort Gazette*, p. 2A, June 2, 2003.

XIII. UNIVERSITY SERVICE (partial list)

1. Beaufort Coordinating Committee, 2020---
2. Honors Steering Committee, 2019---
3. Coordinator, USCB International Programs, 2016---
4. USCB Fulbright Program Adviser (FPA), 2017---
5. Student Scholarship & Fellowships Committee, 2019---
6. Coordinator, USCB India Summit, 21 September, 13 November 2017, 22 March 2018.
7. Chair, Beaufort Campus Initiative Committee, Created by Chancellor Panu, Fall 2015 & early 2016.
8. Re-elected Chair, Humanities and Fine Arts Department, 2007, 2010, and 2013 - 3 year terms.
9. Chair, Study Abroad Emergency Management Committee, 2006--.
10. Co-Coordinator, Gateway to Interdisciplinary Graduate Studies (GIGS) Conference, 2014 - -.
11. Chair Emeritus, 2015--; Chair, USCB Family Fund Committee, 2011-15.
12. Mentor for: Dr. Kasia Pawelek, Dr. Swati Debroy, Prof. Lukasz Pawelek, 2014--.
13. Member, USCB EVCAA Search Committee, 2016.
14. Member, USCB Chancellor Search Committee, 2014-15.
15. USCB FL Waivers Test Administrator (Filipino, German, Gujarati, Igbo, Korean, Mandarin, Polish, Portuguese, Russian, Swahili, Vietnamese, etc.), 2010 --.

XIV. PROFESSIONAL SERVICE (partial list)

1. Reviewer for the 2018 IJAS Conference at Central European University.
<https://static1.squarespace.com/static/59b538cc197aea58a80aecce/t/59ba2cadf43b55a47828c44b/1505373358931/Review+CEU+2018.pdf>
2. Board Member, 2016 --. *International Journal of Arts and Sciences*, International Advisory Scientific Board <https://www.internationaljournal.org/editorialboard.html>
3. Federal Grant Reviewer/E-Reader, U.S. Department of Education, Office of Postsecondary Education, Undergraduate International Studies and Foreign Languages Program - Title VIA, Contact Person: Christine Corey, Senior Program Coordinator, Jan - Feb 2006, 2007 & 2008.
4. Invited as a Respondent/Discussant by Prof. Faith Beasley (Dartmouth College) to the presentations of Prof. Charles G. S. Williams (Ohio State University), Prof. Richard E. Goodkin (University of Wisconsin - Madison), and Prof. Alexandre Albert-Galtier (Mount Holyoke College), MLA Convention in Toronto, Session 44: "The Emergence of the Critic," 27 Dec. 1993.

XV. PROFESSIONAL COMMUNITY ASSISTANCE (partial list)

1. Member, Saint Peters Catholic School Honor Steering Committee, 2019---
2. Member, Beaufort Memorial Hospital *Institutional Review Board*, 2012---
3. Chair, John Paul II Catholic School Strategic Management Planning Committee, 2014-2015.
4. Member, John Paul II Catholic School Board, 2012-15.

5. Member, Governance Committee, John Paul II Catholic School, 2013-14.
6. Beaufort Memorial Hospital, Culture Expert, 2011-12.
7. Chair, St. Peter's Catholic School - School Board, 2006-09.

XVI. ORGANIZATION MEMBERSHIPS

Gamma Beta Phi Permanent Honorary Member

AATF: The American Association of Teachers of French

MLA: Modern Languages Association

SCFLTA: South Carolina Foreign Language Teachers' Association

The Rotary Foundation Ambassadorial Scholars

The International Honor Society of **Phi Kappa Phi**

XVII. LANGAUGES: English, Filipino, French, and Spanish

XVIII. COURSES TAUGHT AT USCB – over 30 different courses taught

1. **Global Studies 301** – Intensive study of selected global issues and problems. May be repeated as topics vary. (A) Europe and Latin America. (B) North America (Satisfies USCB General Education Global Citizenship and Multicultural Understanding Requirement).
2. **Global Studies 398** - Topics taught: 2015: France, Europe & Non-Western Immigration; 2016: EU & French Wine, Fashion, Perfume & Cheese Industries; 2017: French Wine & fashion Industries; Intensive study of selected global contemporary situations and problems of a region that lead to conflict with regards to trade, religion, human rights, modernization. May be repeated or taken simultaneously as topics vary. Variations will be announced in the schedule of classes by topic title. (A) European Perspective; (B) Latin American Perspective; (C) Asian and African Perspective. (Satisfies USCB General Education Global Citizenship-Multicultural Understanding Requirement).

3 to 31: **FRENCH 101** - Beginning French I; **FRENCH 102**- Beginning French II; **FRENCH 122**- Basic Proficiency in French; **FRENCH 201**- Reading and Written Expression; **FRENCH 202**- Oral Communication; **FRENCH 295** - Topics in French Culture; **FRENCH 301**- Advanced Conversation and Grammar; **FRENCH 302** -Advanced Composition and Grammar; **FRENCH 316** - Introduction to Business French; **FRENCH 399** - Independent Study; **FRENCH 416** - Advanced Business French (as a 399); **SPANISH 101**- Beginning Spanish I; **SPANISH 102**- Beginning Spanish II; **SPANISH 122** - Basic Proficiency in Spanish; **SPANISH 122A** – Honor's Class Basic Proficiency in Spanish; **SPANISH 201**- Intermediate Spanish I; **SPANISH 202**- Intermediate Spanish II; **SPANISH 305** - Working with Hispanic Clients; **SPANISH 301**- Advanced Spanish Language I; **SPANISH 302**- Advanced Spanish Language II; **SPANISH 316** - Business Spanish; **SPANISH 375** - Topics in Hispanic Cultures and Literatures; **SPANISH 380** - Hispanic Film and Culture; **SPANISH 398A, B, C, D** - Selected Topics. 2011 -Immigrations in Spain and Europe; 2012: Panama: Culture, Literature, History and the Canal; **SPANISH 399** - Independent Study; **SPANISH 417** - Advanced Spanish for Business and the Professions.

XIX. FACULTY-LED USCB STUDY ABROAD PROGRAMS

2021 - Virtual Study Abroad with [Université de Paris Nanterre-Institut Universitaire de Technologie](#)

2019 – France, UK, Germany (plus Poland – taught FREN 201, 295/GLST 398 abroad) 10 students enrolled;

Joint class [2019 Summer Cultural Event](#) pictures link with classes with and attended joint cultural activities with

engineering students from the [Université de Paris Nanterre-Institut Universitaire de Technologie](#)

2017 – France (plus UK, Italy - taught FREN 201, 202, 295/GLST 398 abroad) 16 students enrolled; Joint

class ([2017 summer joint class](#) pictures link) with classes with and attended joint cultural activities with engineering

students from the Université de Paris-Institut Universitaire de Technologie

2016 – France (plus UK, Germany- taught FREN 201, 202, 295/GLST 398 abroad) 7 students enrolled

2015 – France (plus Spain - taught FREN 201, 202, 295/GLST 398 abroad) 16 students enrolled

2011 – Spain (taught SPAN 122, 209, 398 abroad) 10 participants

- 2006 – Spain (plus France - taught SPAN 122, 209 abroad) 6 participants- ***Title VIA grant funded***
- 2004 – Spain (plus Portugal-France-taught SPAN 122, 209 abroad) 15 participants ***Title VIA grant fund***
- 2002 – Spain (taught SPAN 122, 209, 417 abroad) 17 participants
- 1999 – Spain (taught SPAN 122, 209 abroad) 23 participants
- 1998 – France (taught FREN 122, 209 abroad) 13 participants
- 1995 – France (taught FREN 122, 209 abroad) 9 participants
- Costa Rica (taught SPAN 122, 209 abroad) 14 participants